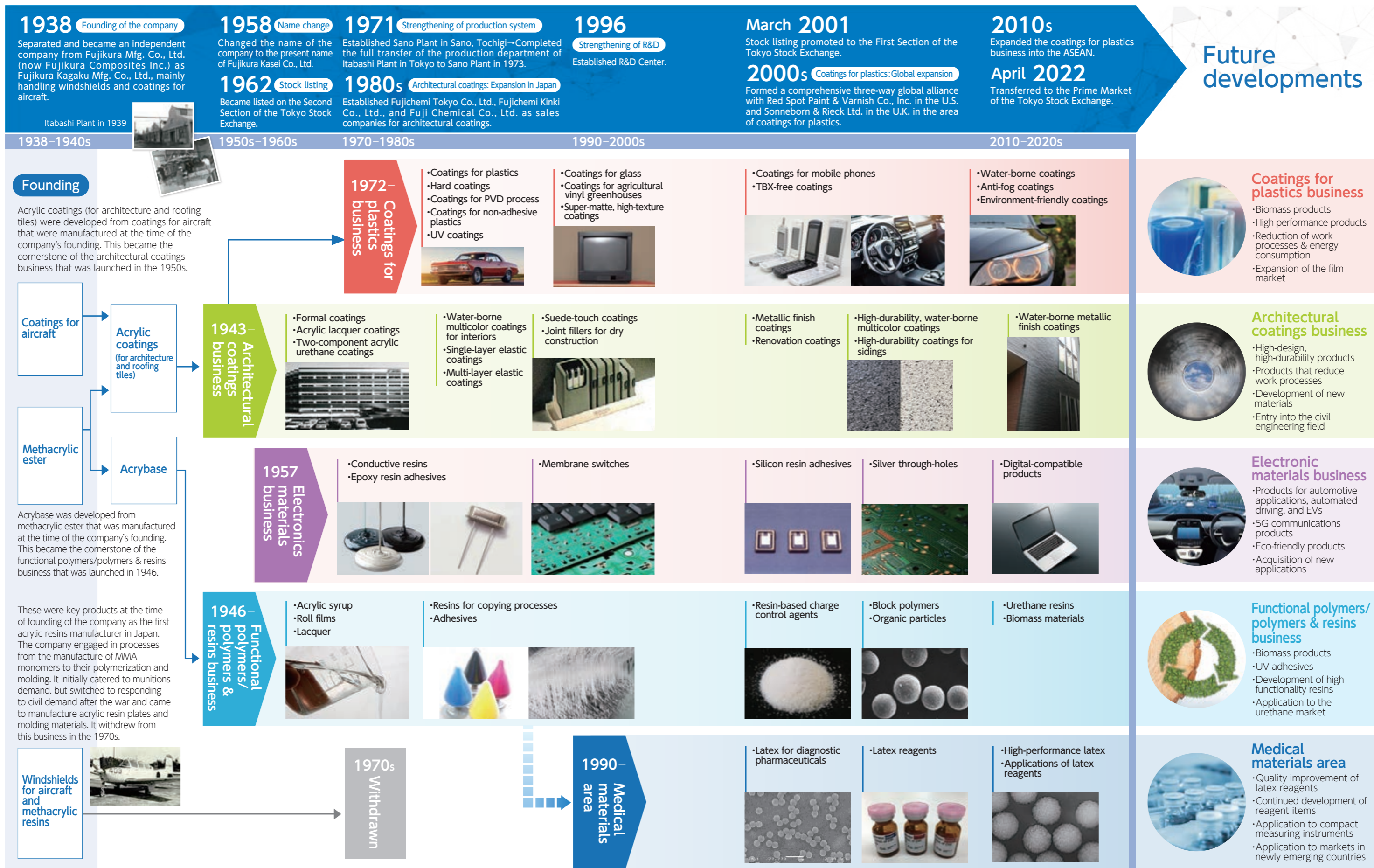


Our History of Creating Value

Business and Product Development

The Fujikura Kasei Group was founded in 1938 as a production company that mainly handles windshields and coatings for aircraft. The company has developed innovative technologies and produced high value-added products in a variety of areas including coatings for plastics, architectural coatings, functional polymers/polymers & resins, electronic materials, and medical materials. While striving to achieve our 2030 vision as a company that "Provide new value through Co-creation × Evolution × Power of Chemistry", we will aim to reduce CO₂ emissions and environmental burdens, create technologies and products that enhance people's lives, and contribute to solving social issues.



Our Value Creation Model

The Fujikura Kasei Group's Aims

The value creation model is a business model that outlines how the Fujikura Kasei Group will create social value (contribution to society) and economic value (profit creation) through its business activities and realize sustainable growth.

We will pursue our businesses on an ongoing basis in line with the value creation model, which allows us to be aware of social issues that we need to address. In addition to making an ongoing contribution to addressing environmental and social issues through our businesses, we will strive to enhance our corporate value by providing value to society and to our stakeholders.

